FixColab

FixColab Group Sdn Bhd

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Our Story.

It all started when three founders
met in Cyberjaya for the first time.

Founded in 2020, FixColab is a company established as a result of a **merger between 3 digital agencies in Malaysia.** With combined experience of over **15 years in UI/UX design and Software Development**, FixColab aims to help companies and organisations adopt innovative digital solutions that help them stay ahead of the curve.

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SCAN ME

80
businesses

Till date, **FixColab have helped over 80 businesses across** various countries adopt digital solutions such as **web portals, mobile applications** as well as **enterprise systems (ERPs).**

FixColab has a **full time staff of 15 i**ncluding **software developers, UI/UX designers, Programmers and Digital marketers.**

FixColab have a presence in **Malaysia** and **Saudi Arabia** and have plans to continue their expansion into a variety of territories and regions in 2021 & beyond.

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SCAN ME

FixColab's **consumer-centric methodology** to building technological solutions have been the driver of their business efficiency. This has allowed Fixcolab to deliver solutions across various disciplines from health, finance as well as oil & gas.

Also, FixColab is the parent company for 4 digital subsidiaries. They are **SenangStart.com, Senanghost.com, BDXtronix.com,** as well as **Websiteartisan.co**. These subsidiaries specialise in various aspects of digital development from **Server & Hosting, Internet Of Things (IOT), Website Builder** as well as **No-code development** services.

We are FixColab!

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Our Mission

Helping 10,000 adopt innovative digital solutions by 2030.

Our Vision

Becoming the No.1 system and mobile application provider in the region.

Our Values

Always Learning, Integrity, and Customer Centric.

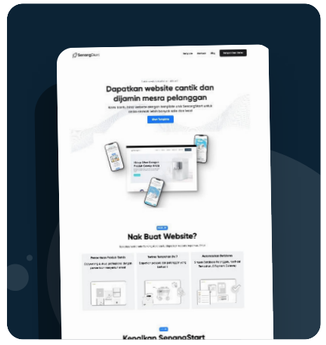
Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Our Group of Companies.

Under the FixColab wing, we have a few digital enterprises which are our subsidiaries, each focusing on a specialised aspect of digital growth. They are 100% bootstrapped and owned by FixColab.



SenangStart

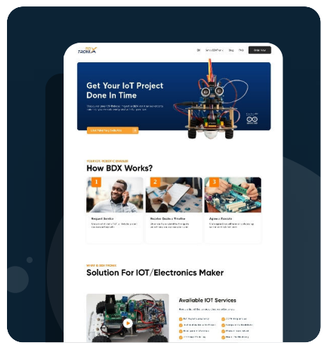
A self serve website builder for SMEs to build landing pages fast.

www.senangstart.com

SenangHost

A hosting and domain provider That allows companies to Purchase domain as well subscribe to a hosting plan.

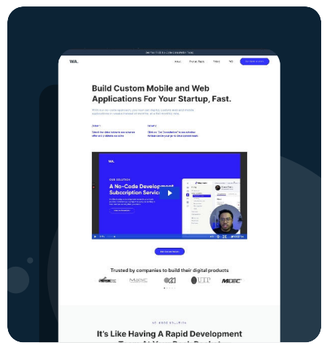
www.senanghost.com



BDX TRONIX

BDX is a Internet of Things (IoT) & Robot Consultancy company that helps robot enthusiast get their project done on time.

www.bdxtronix.com



WA.

A no-code development service to help startups build MVP at a flat fee each month.

www.websiteartisan.co

Subsidiaries

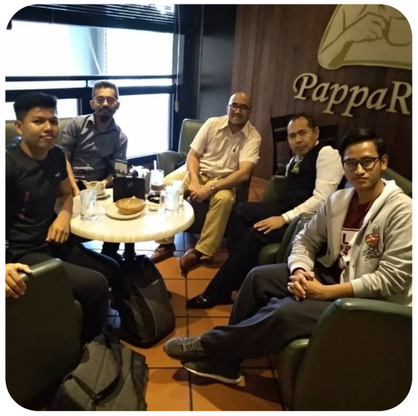
SenangStart SenangHost BDX TRONIX WA.

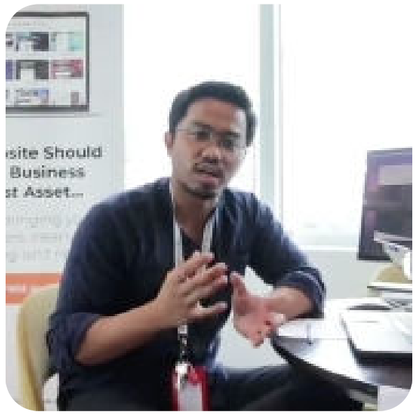
SCAN ME

Community Work.

Helping Nurture The Startup Ecosystem In Malaysia

FixColab is also an active catalyst in shaping the startup scene in the country, often invited to as consultants to help get startups off the ground and grow bigger.





Subsidiaries

SenangStart SenangHost 3DTRONIX WA.

SCAN ME

Our Capabalities.

Strategy

Our process gathers existing programs and initiatives, stakeholder input, customer research, and industry trends into a highly engaging and interactive meeting.

- Discovery & Research
- User Experience Mapping
- Brand Strategy & Positioning
- Software Architecture
- Product Roadmapping
- Go to Market Strategy
- BrandScript Consultation

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

User Interface Design

It isn't enough to run through a design process once. Learn from your users, learn from your team, and never stop iterating. Being agile is key.

- Logo & Corporate
- Identity Systems
- UI/UX Design
- Brand Style Guides
- Collateral, Print &
- Packaging
- Environmental Design
- Presentation Deck Design

Subsidiaries

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Development

A smooth and successful development requires more than just processes and tools. The secret is in the individuals and the interactions throughout the process.

- Corporate Website
- Development
- WhatsApp Commerce
- Booking Website/Portal
- Mobile Applications
- Progressive Web Apps (PWA)
- Database Systems (SQL)
- (Laravel)
- Augmented Reality Portals
- Softwares As A Service (SaaS)
- Enterprise Resources Planning

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Domain & Hosting

Domain and hosting is provided by our subsidiaries company, SenangHost.

- Web Hosting/VPS
- Hosting
- Domain Management
- Server Setup & Management
- Cloud Application & Services
- Deployment Business
- Email Setup
- Data Backup
- Recovery Data Migration

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Other Notable Clients:

MATRADE

MDEC

TABUNG HAJI

MaGIC
MALAYSIAN GLOBAL INNOVATION AND CREATIVITY CENTRE

midf

SMA
SARAWAK MULTIMEDIA AUTHORITY

TEGAS

Digital Innovation Hub.

UTM
UNIVERSITI TEKNOLOGI MALAYSIA

UTP
UNIVERSITI TEKNOLOGI PETRONAS

tv awesometv

JABATAN PENGAIRAN
DAN SALIRAN MALAYSIA

REDPLANET

anacle data

ITTIFY

Let's Learn Outside!
Inspiring Your Adventures!

MRM MULTIRACIAL REVERTED MUSLIMS
Empowering People • Changing Lives.

Pasxcel Academy

PuncakTegap

OnPay
Your Online Biz Partner .my

KVG
Kenaf Venture Global Sdn. Bhd.
1330293-P

PERSATUAN GEOLOGI MALAYSIA 1967
GEOLOGICAL SOCIETY
OF MALAYSIA

iMEDIA

Subsidiaries

SenangStart

SenangHost

3D TRONIX

WA.

SCAN ME

Past Projects:

- Ab Nylon Tech Sdn Bhd
- ACES Awards
- Acquro Sdn Bhd
- AwesomeTV.my
- Battlecyber.com
- Boardback.com
- BookKlik App
- Braibanti Pasta Uzbekistan
- Creativevision.video
- Digitalspacedevelopment
- DoubleFalcon Global Fund
- Dr Nada Paediatric Surgeon
- Fatal.Ly App
- Faszz Technology (M) Sdn Bhd
- FakahaniJed
- GeoInfo Services Sdn Bhd
- Gerakan Dewantara
- Global Track Business Systems
- GPS Fleet Sdn Bhd
- GoSmart Asia
- Gotham City Marketing
- HansToh Resume Writing
- Ibupreneur.org
- Ittify Sdn Bhd
- Ignias Sdn Bhd
- Digital Kad Kahwin
- Lead Strategist
- Let's Learn Outside
- Major Dr. Prebagaran (R)
- PrudentLogic Sdn Bhd
- UD Asia
- Ustaz Firdaus Wong
- University Teknologi Petronas

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Accolades:

Website Design Finalist
Malaysian Website Awards (2017)

MAGIC University Startup Challenge
Main Sponsor for the event (2020 & 2019)

LinkedIn Rising Personality
Marketing In Asia (2020)

MDEC invited Guest Speaker
Digitalisation Initiatives (2019)

FutureLab Mentors
Programme by MaGIC (2019)

Asean Young Enterprenuership
1st Runner Up (2018)

eFM Entrepreneur FM Radio Show
Guest Speaker (2020)

NASA Hackthon Instructor
For MAGiC Programme (2019 & 2020)

TedX Speaker
Abdul Hakim Noor (Co-Founder)

FutureLab Mentors
Programme by MaGIC (2019)

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

About The Founders and The Team.

Fitri Joroji, CEO

With a 2 year background in e-commerce marketing with one of the tech conglomerate in the country, Mr. Fitri started Website Artisan, a website development agency here in Kuala Lumpur. Within one year, the agency grow tremendously, getting recognised as a prominent website in Malaysia Website Awards (2017). Mr. Fitri is also a no stranger in the personal brand space that led him to be recognised as one of 70 Rising Personalities On LinkedIn In Malaysia In 2020, by a magazine, Marketing In Asia.

Wan Muhd Fadzli, COO

With the experience he had as a UX designer in Hong Leong Bank, Mr. Wan started his own UI/UX agency, Vibestudio. Mr Pali is often invited by universities and now is a no stranger when it comes to winning hack-athons as well as startups weekends events in the country. Mr Wan quickly rose to fame for his UX expertise, allowing Vibestudio to be appointed as the design partner for Universiti Teknologi Petronas (UTP). Since then, he has been expanding his client based and now leads the operation in Fixcolab

Abdul Hakim Noor, CTO

A Tedx Speaker and an avid enthusiast in the Augmented Reality space, Mr. Abdul Hakim is a no stranger when it comes to giving talks and conducting workshops in the country. He was one of the speakers for NASA Space Apps Challenge, where he was invited to demonstrate on the topics of Augmented Reality. Having created his first game when he was 12, Mr. Abdul Hakim started Booklkik Technologies, a software development house specialising in creating AR-based apps before he joined Fixcolab as the Chief Technology Officer.

Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

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FixColab Management Chart:

Wan Muhd Fadzli
Chief Operation Officer

Abdul Hakim Noor
Chief Technical Officer

Fitri Joroji
Chief Executive Officer

Hafiza Noor
Chief Financial Officer

Yusry Harman
Project Managment Lead

Khairul Fikri
Software Developer

Hussein Ba'shen
Software Tester

Leeroy Shah
Business Development

Nuraini Ismail
Graphic Designer

Zahin Shahiran
UI/UX Designer

Muhd Iqbal
Software Developer

Khairul Joroji
Website Developer

Danish
Business Development

Subsidiaries

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SCAN ME

Portfolio.

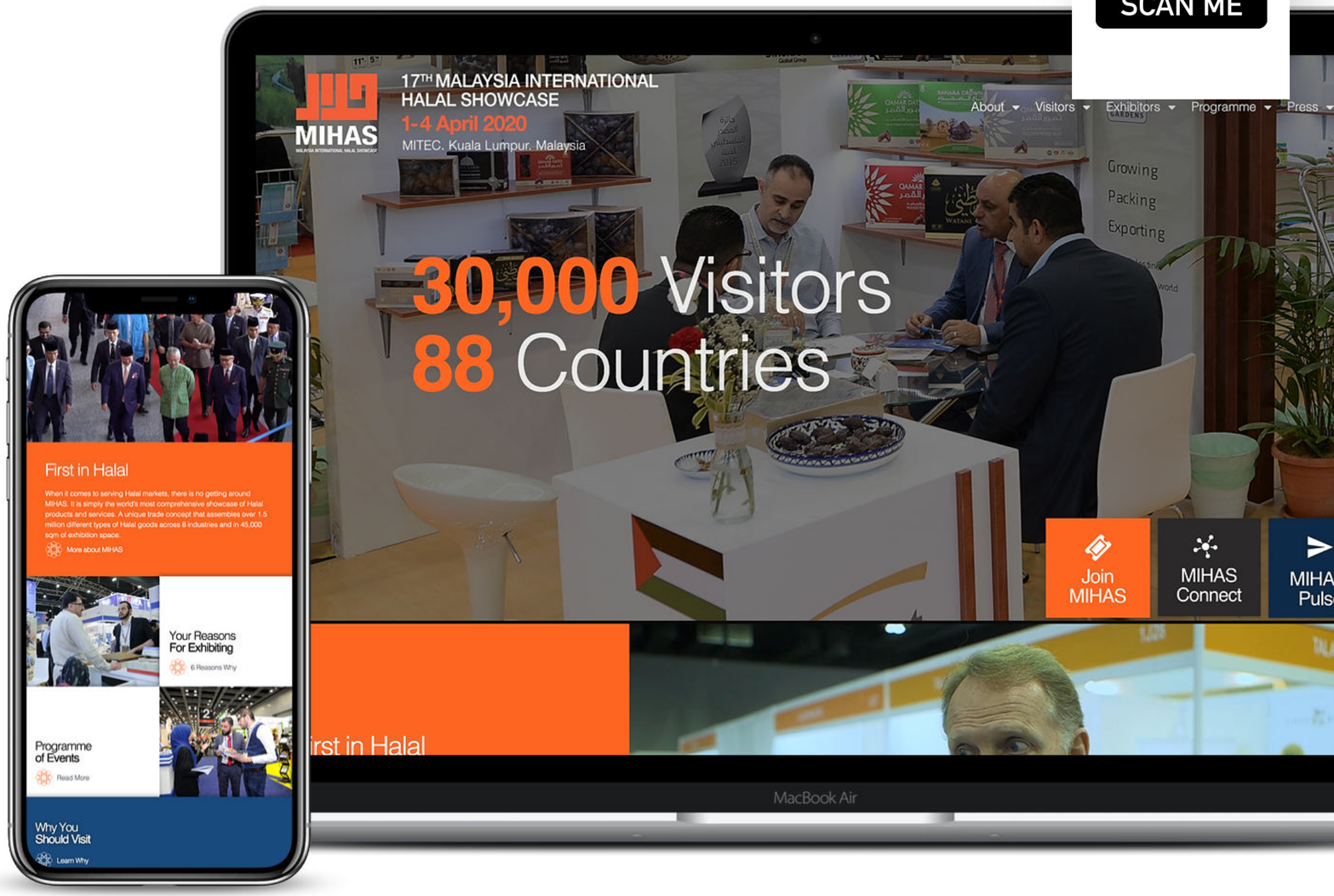
SCAN ME

Malaysia International Halal Showcase

Client: Ministry Of External Trade Malaysia (MATRADE)
Solution: Corporate Portal

If there's one thing Malaysia Is known for, its this event. Every year, Malaysia hosts MIHAS, a trade show that hosts over 30,000 visitors from 88 different countries. They needed a website that makes Malaysia a serious player in the Halal industry so this is what we deliver. Website generated over 22,000 active users daily during the peak campaign

Website Link: www.mihas.com.my



Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

AwesomeTV

Client: Awesome Media Network Sdn Bhd
Solution: Website Portal & Mobile Application

Awesome TV (ATV) is one of Malaysia's go to channels for diverse, fun and entertaining content, known to be a source for comedy, sitcoms and original entertainment at home. Officially launched on 3rd August, ATV has now generated over 50 Million views.

Web App link: awesometv.my

SCAN ME

Subsidiaries

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SCAN ME

FaszzFood Halal Food Delivery Application

Client: Faszz Technology (M) Sdn Bhd
Solution: Mobile Application

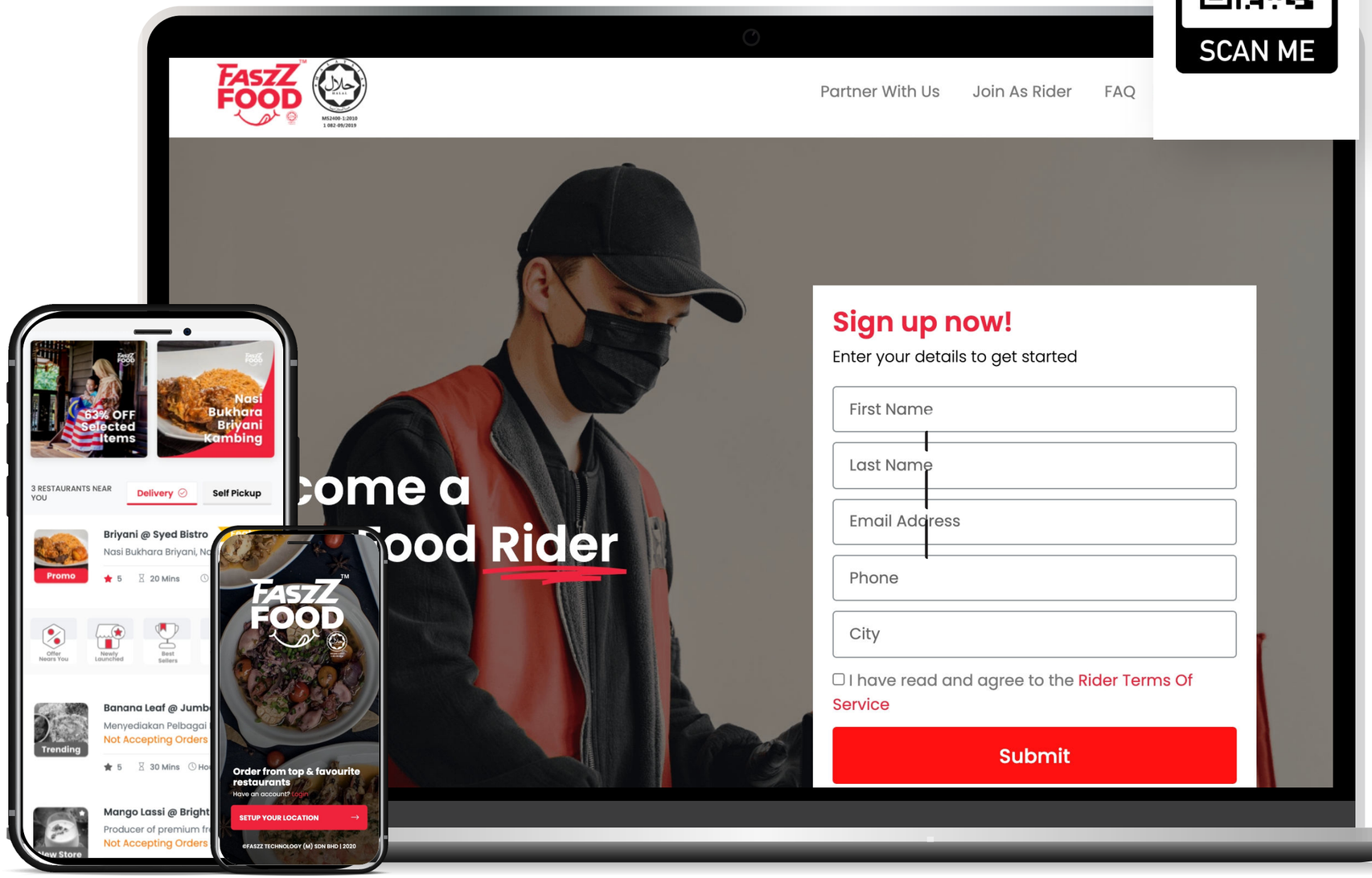
Faszz is launching FaszzFood, a Halal food delivery platform with a target to emerge as Super Halal Platform offering wide array of Shariah compliant services digitally

Web App link: app.faszzfood.com
App link: Available On Play Store & Apple Store - Search “FaszzFood”

Download on the App Store

Get it on Google Play

SCAN ME



Subsidiaries

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SCAN ME

Interlibrary Resource Center (IRC)

Client: University Teknologi Petronas
Solution: Web Portal

A holistic book-loaning system created for University Technology Petronas' Information Resource Centre (IRC), one of the largest libraries in the country. This system is accessible for both mobile and desktop allowing the business to process up to 210,000 books loaning transaction at a time.

Site: app.Interlibrary.net

Subsidiaries

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Digital Kad Kahwin App

Client: BookKlik Technologies
Solution: Web Application & Mobile Application

This Web and Mobile Application allows the business to sell E-card services to its users. On this web app, visitors will be able to sign up, choose the right e-card themes, write their invitation, send location via Waze, store gallery of images, accepts RSVP and many more. App available on Google Play Store, Apple Store as well as Huawei App Gallery. Over 20K active users as of March 2022

App link: Playstore, App Store & Huawei App Gallery - Search “Digital Kad Kahwin”

Download on the App Store

Get it on Google Play

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Subsidiaries

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SCAN ME

QHeat

EDUCATION WEB APP

This web & mobile application allows its user to study Heat Transfer Concept. With various features enabling maximum learning impact, we developed this simple yet robust app to help engineering students, both accessible from web or downloaded as a mobile app both for IOS and android.

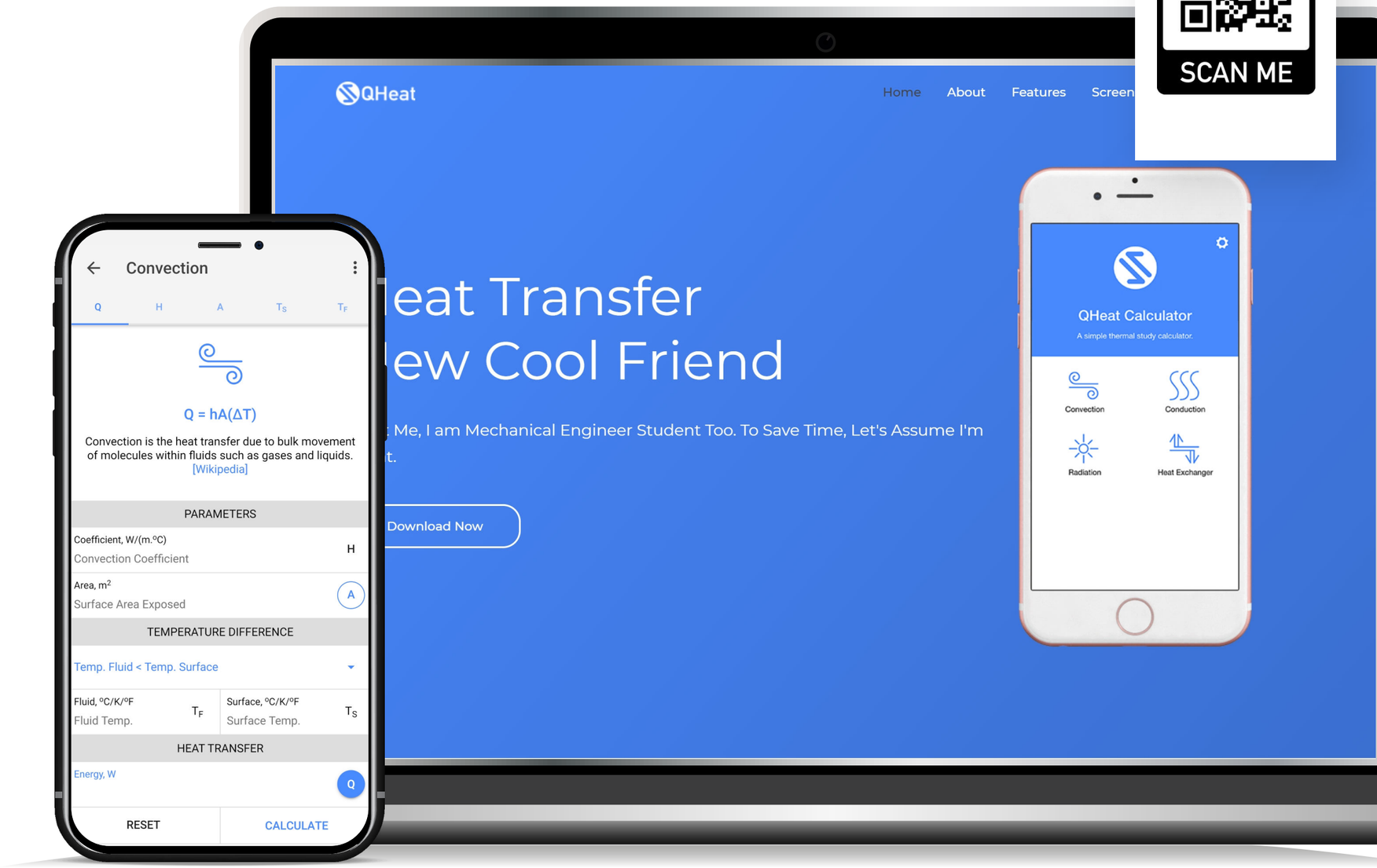
KEY UNIQUE FEATURES

- AVAILABLE ON BOTH APPSTORE & PLAY STORE
- HEAT TRANSFER CALCULATOR
- KNOWLEDGE DATABASE

Download on the App Store

Get it on Google Play

SCAN ME



Subsidiaries

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SCAN ME

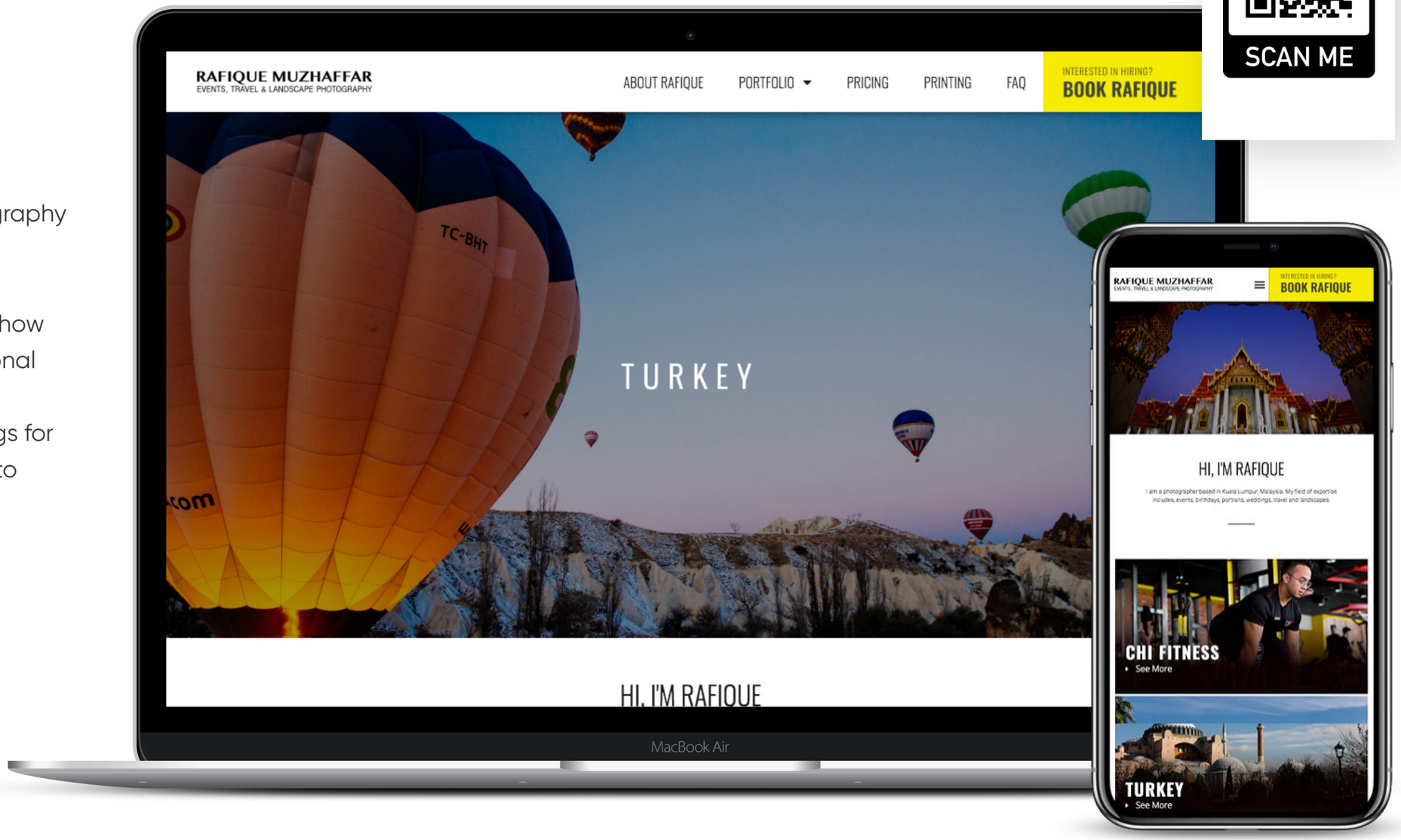
SCAN ME

Rafique Muzhaffar

Company Rafique Muzhaffar Photography
Solution: Portfolio Website

This portfolio website is created to show the extensive portfolio of a professional photographer in Kuala Lumpur. The focus of this design is to get bookings for the photographer while being able to showcase his portfolio.

Site link: Rafiquemuzhaffar.com



Subsidiaries

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UD Asia

Branding Agency

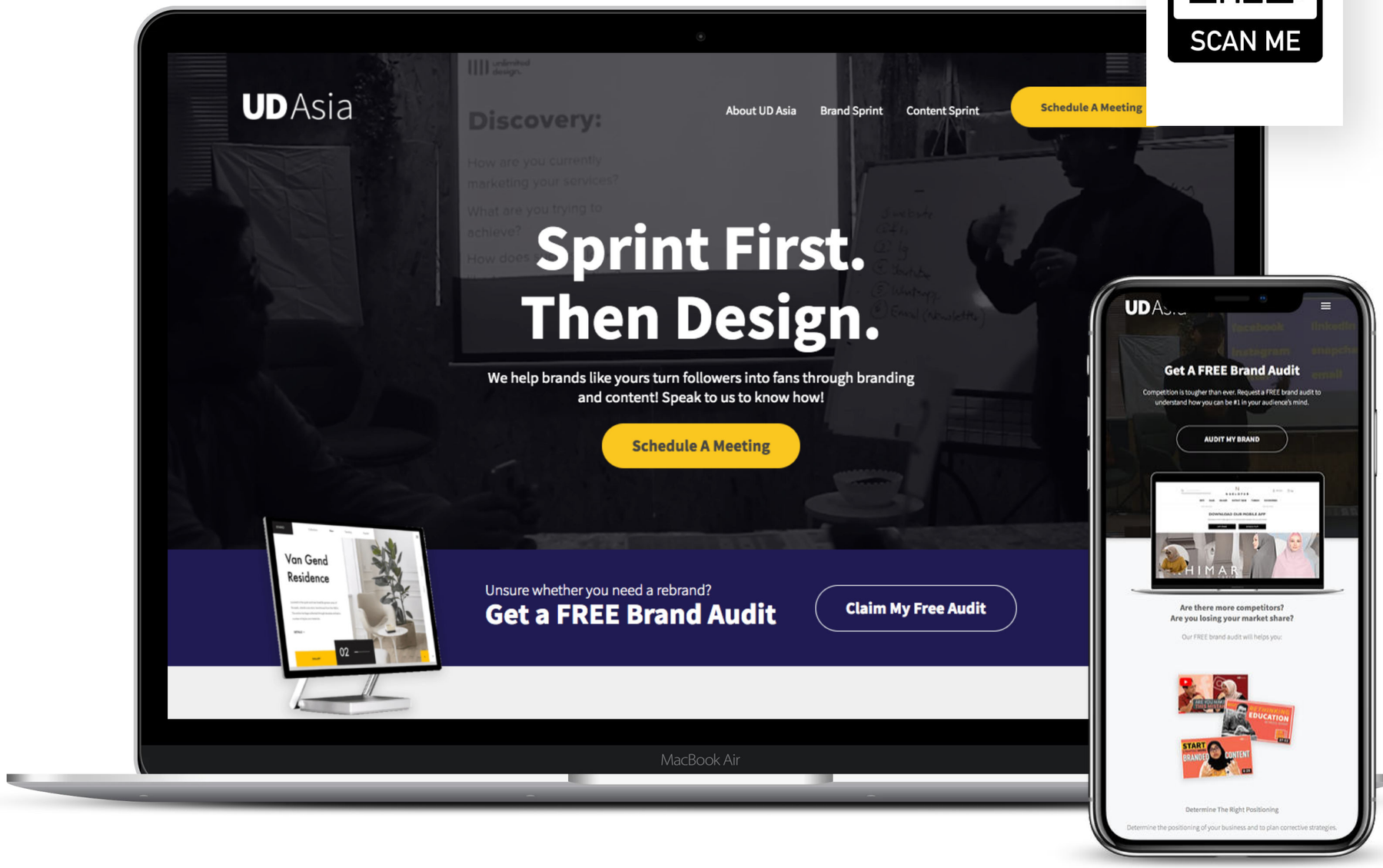
A complete website highlighting their unique value proposition while maintaining a highly professional look. Clear Schedule A Meeting Call To Action while offering a FREE Brand Audit as a lead generator on the website. Truly an asset to the business

Site link: www.unlimiteddesignasia.com

KEY UNIQUE FEATURES:

- SOCIAL PROOF (VIDEO BACKGROUND & REAL PHOTOS)
- LEAD GENERATION PAGE
- DOWNLOADABLE PRICING PACKAGE

SCAN ME



Subsidiaries

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SCAN ME

ACES AWARDS
ASIA CORPORATE EXCELLENCE & SUSTAINBILITY AWARDS

Awards Recognition Body

The Asia Corporate Excellence & Sustainability Awards (ACES) is one of the most prestigious accolades that recognises inspiring leaders and sustainability advocates cross-industry and across Asia. This website house all the individual profiles allowing the business to showcase the breadth of business icons that they recognised via their awards.

Site link: www.acesawards.com

KEY UNIQUE FEATURES:

- INDIVIDUAL WINNER PROFILE
- CONVERTING LANDING PAGE
- VIDEO GALLERY

SCAN ME

Subsidiaries

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SCAN ME

WIDURI MALL

Largest Malaysia Jamu Store

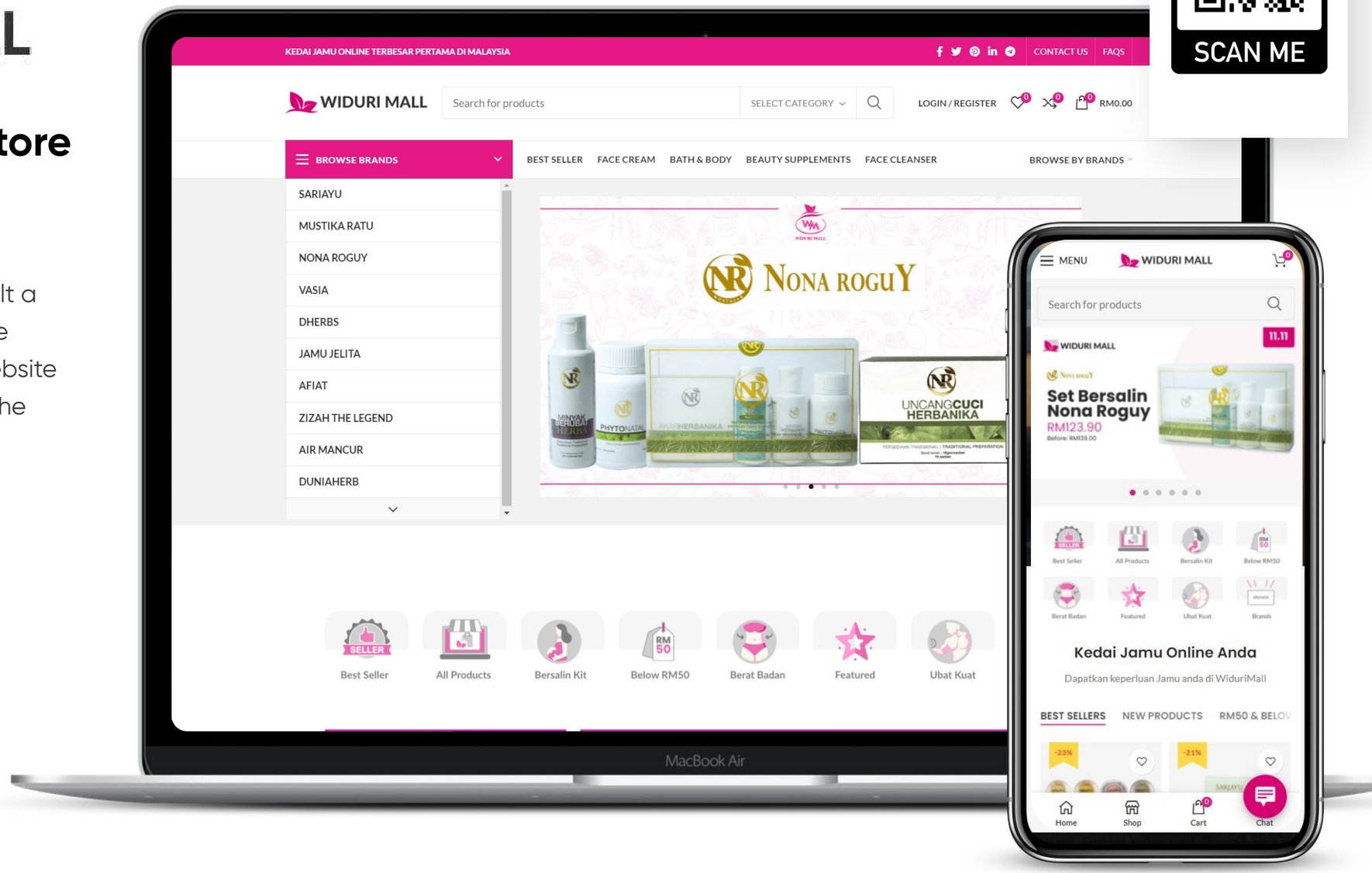
Widurimall is a digitalisation initiative by PT Widuri, a giant when it comes to Jamu (Traditional Medicine) In the country. We built a robust e-commerce website to house all the products that they are reselling and the website allowed them to expand even further with the implementation of a robust affiliate system.

Site link: www.widurimall.com

KEY UNIQUE FEATURES:

- APP LOOKING E-COMMERCE
- DROPSHIP & AFFILIATE ENABLED
- OVER 1,000 PRODUCTS

SCAN ME



Subsidiaries

SenangStart SenangHost 3D TRONIX WA.

SCAN ME

Fitri Joroji
Chief Executive Officer
FixColab Group Sdn Bhd

For More Information:

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